

WEBINAR | 20/04/2021 16.00-18.00

# THE NEW ERA OF DOING BUSINESS WITH IRAN? PERSPECTIVES AND CHALLENGES

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ORGANIZED BY:

**LEXIA**  
A V V O C A T I

IN COLLABORATION WITH:



16.00

**Welcome**

**Francesco Dagnino**, LEXIA Avvocati

**Francesca Maria Zanasi**, Delegate President of the Foreign Affair Committee of the Milan Bar Association

16.10

**Ambassadors panel**

**Hamid Bayat**, Ambassador of the Islamic Republic of Iran in Italy

**Alessandro Minuto Rizzo**, President of NATO Defense College Foundation

16.30

**EU Initiatives: business support and growth strategies**

**Luca Miraglia**, CEO at The European House-Ambrosetti Middle East

**Elmira Shahbazi**, LEXIA Avvocati

16.40

**Benefits of doing business in Iran**

**Mohammad Razi**, EU Desk Manager at Iran Trade Promotion Organization

16.50

**Iran's industrial and commercial sectors: opportunities for European companies**

**David Balloni**, Head of the Economic and Commercial Office of the Italian Embassy in Tehran

17.00

**International arbitration law and rules in Iran**

**Mohsen Mohebbi**, Secretary General of Arbitration Center of Iran Chamber of Commerce;

17.10

**Iranian deals from the banking perspectives**

**Biagio Matranga**, General Manager of Persia International Bank - Italian branch

17.20

**New perspective on the Iranian market**

**Ahmad Pour-Fallah**, Representative of Iran-Italy Chamber of Commerce

**Giuseppe D'Alessio**, LEXIA Avvocati

17.45

**Q&A Session**